



# DE GRUYTER

**DG eBook models: a flexible and sustainable approach**

28<sup>TH</sup> PALC Conference  
Corfu, October 2022

# ABOUT DE GRUYTER


---

- ▶ Independent scholarly publisher since **1749**
- ▶ Publishing books, journals, databases and other scholarly publications
- ▶ Offices in **Berlin, Munich, Basel, Boston, Warsaw, Beijing, Vienna**
- ▶ Publishing group with **8 imprints**
- ▶ Partner of **30** internationally renowned Publishers and Presses
- ▶ Publishing 1,500 new titles per year across 28 subject areas



# DE GRUYTER IN NUMBERS


1.500

 new books  
per year


330

 journals in  
subscription  
model


100

 Open Access  
journals


2TB

 data on  
degruyter.com


70

 databases &  
online references


3.000

 new publisher partner  
titles per year

380

 employees  
worldwide

270

 years of  
experience

# IMPRINTS

---



Sellier  
de Gruyter

BIRKHÄUSER



## PUBLISHER PARTNERS OF DE GRUYTER



# SUBJECT AREAS

---

Arts

Asian and Pacific Studies

Classical and Ancient Near Eastern Studies

Cultural Studies

History

Islamic Studies

Jewish Studies

Library and Information Science, Book Studies

Linguistics and Semiotics

Literary Studies

Modern Languages

Music

Philosophy

Social Sciences

Theology and Religion

Chemistry

Computer Sciences

Engineering

Geosciences

Industrial Chemistry

Materials Sciences

Mathematics

Pharmacy

Physics

Architecture and Design

Business and Economics

Law

Life Sciences

Medicine

Sports and Recreation

# BOOK PRODUCT TYPES



- ▶ Scholarly/research books
- ▶ Textbooks for advanced undergraduate & Masters students
- ▶ Open Access books
- ▶ Books for business practitioners



**ACQUISITIONS MODELS**

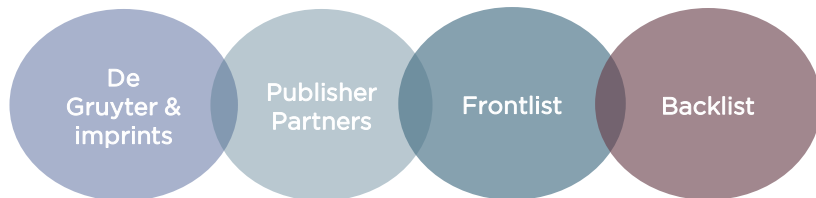
**&**

**DG EBOOK MODEL**



## ACQUISITIONS MODELS

- **Pick & Choose packages - starts with 20 titles**



- **Discounted Annual subject packages**
- **De Gruyter eBook Archives - DGBA since 1749** - ~ €10 per title when purchased by package
- **Evidence-Based Acquisition (EBA)**

## DE GRUYTER e-BOOK MODEL

- Purchase for perpetual access
- No platform fees
- DRM free
- Simultaneous concurrent users

# **EVIDENCE-BASED ACQUISITIONS MODEL - EBA**

# FROM A RESTRICTED BOOK COLLECTION

---



# TO AN EXTENDED BOOK COLLECTION...



**...AVAILABLE ONLINE 24/24 - 7J/7J**



# EBA AT A GLANCE

- **Upfront payment – at the beginning of EBA**
- **Unlimited DRM-free access to the selected collection**
- **Duration: 12 months**
- **Monthly MARC records/ target on discovery tools**
- **New titles included monthly in access and metadata**
- **No automatic purchase triggers. Customer decides which titles to acquire**
- **Final usage EBA report : enhanced, including usage/title, pricing/title, copyright year and full title data**
- **After 12 months, the institution selects titles for perpetual access of a value equal to the EBA fee paid at the start**
- **The EBA can be renewed**

# PUBLISHER PARTNERS INCLUDED IN EBA COLLECTIONS

---

Academic Studies Press, Amsterdam University Press, Bucknell University Press, Channel View Publications, Columbia University Press, Cornell University Press, Duke University Press, düsseldorf university press, Edinburgh University Press, EDP Sciences, Fordham University Press, Harvard University Press, ISEAS Publishing, Multilingual Matters, New York University Press, Penn State University Press, Princeton University Press, Rutgers University Press, Transcript, University of Hawaii Press, University of Pennsylvania Press, Gorgias Press, Lynne Rienner Publishers and CEU Press California University Press and Yale U. Press

# LANGUAGES

---

ancient Greek

Arabic

Bosnian

Bulgarian

Catalan

Chinese

Coptic

Croatian

Czech

Danish

Dutch

English

French

German

Greek

Hebrew

Italian

Japanese

Korean

Latin

Modern Greek

Norwegian

Polish

Portuguese

Russian

Serbian

Spanish

Swedish

Turkish

Yiddish

multilingual

other languages



# EBA COLLECTIONS

---

**Complete collection – all languages**

**Complete collection – English only**

**Subject collections**

Philosophy, Theology, Judaism and Islamic Studies - History & Cultural Studies

Literary Studies - Linguistics and Semiotics - Social Sciences

Science, Technology, Engineering - Mathematics & Physics

Law, Business & Economics - Library and Information Science, Book Studies

Classical and Ancient Near Eastern Studies - Architecture and Design

Music & Arts - Medicine & Pharmacy



# FINAL ENHANCED USAGE REPORT

Report showing usage by:

- Subject
- Publisher
- Copyright year
- Language
- Price per book

Subjects	No. of titles
Architecture and Design	198
Arts	110
Business and Economics	396
Chemistry	27
Classical and Ancient Near Eastern Studies	263
Computer Sciences	95
Cultural Studies	40
Engineering	70
General Interest	36
Geosciences	20
History	612
Industrial Chemistry	41
Islamic and Middle Eastern Studies	16
Jewish Studies	12
Law	510
Library and Information Science, Book Studies	75
Life Sciences	27
Linguistics and Semiotics	719
Literary Studies	756
Materials Sciences	22
Mathematics	136
Medicine	87
Music	16
Philosophy	412
Physics	63
Social Sciences	819
Theology and Religion	172
<b>Grand Total</b>	<b>5750</b>

Language	No. of titles
Ancient Greek	10
arabisch	1
English	2339
French	70
German	3294
Greek	6
Italian	1
jiddisch	1
Latin	15
multi-language	6
Spanish	7
<b>Grand Total</b>	<b>5750</b>

# THE ADVANTAGES OF THE EBA MODEL

- **Librarians decide:** by assessing usage statistics to select which titles to access to in perpetuity
- **Always up to date :** during the EBA phase, new titles are automatically added
- **Unlimited Access :** EBA offers unlimited access to all of Gruyter's 130,000+ eBooks in the complete eBook collection
- **Flexible eBook model :** unlimited number of users, whether on-site or off site
- **A response to patron needs:** access to difficult to find content (i.e. archives)



**Easiest, cost-effective an organic way to build your library collection**



**ΣΑΣ ΕΥΧΑΡΙΣΤΩ!**

**Miriam de La Rochefordiere – Sales Manager – Southern Europe:**  
[Miriam.delarochefordiere@degruyter.com](mailto:Miriam.delarochefordiere@degruyter.com)