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|--|--|-----------------|---|
| <b>SCHOOL</b>  | FACULTY OF ENVIRONMENT                         |                 |   |
| <b>ACADEMIC UNIT</b>   | FOOD SCIENCE AND TECHNOLOGY                    |                 |   |
| <b>LEVEL OF STUDIES</b>  | UNDERGRADUATE                                  |                 |   |
| <b>COURSE CODE</b>   | <b>FST106</b>                                  | <b>SEMESTER</b> | 1 |
| <b>COURSE TITLE</b>  | <b>ECONOMICS &amp; AGRIBUSINESS MANAGEMENT</b> |                 |   |
| <b>INDEPENDENT TEACHING ACTIVITIES</b><br><i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercise, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i> | <b>WEEKLY TEACHING HOURS</b>                   | <b>CREDITS</b>  |   |
| Lectures   | 3  |                 |   |
| <b>Total</b>   | 3  | 5               |   |
| <i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>   |  |                 |   |
| <b>COURSE TYPE</b><br><i>General background, special background, specialised general knowledge, skills development</i>   | General Background                             |                 |   |
| <b>PREREQUISITE COURSES:</b>   |  |                 |   |
| <b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>   | Greek  |                 |   |
| <b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>   | Yes (in Greek)                                 |                 |   |
| <b>COURSE WEBSITE (URL)</b>  |  |                 |   |

## LEARNING OUTCOMES

### Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B
- Guidelines for writing Learning Outcomes

### Upon successful completion of the course the student will be able to:

- Describe the basic terms related to economic theories.
- Understand the objectives of the application of economic theories.
- Describe the importance of the economic and physical environment for financial institutions
- Understand the importance of proper staffing and management of human resources for the proper functioning of an economic organisation.
- Plan and make decisions for the development of economic organisations.
- Organise the processes of an enterprise

## General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology  
Adapting to new situations  
Decision-making  
Working independently  
Team work  
Working in an international environment  
Working in an interdisciplinary environment  
Production of new research ideas

Project planning and management  
Respect for difference and multiculturalism  
Respect for the natural environment  
Showing social, professional and ethical responsibility and sensitivity to gender issues  
Criticism and self-criticism  
Production of free, creative and inductive thinking  
.....  
Others...  
.....

General skills:

1. Adaptation to new situations.
2. Decision making.
3. Autonomous work.
4. Teamwork
5. Exercise criticism and self-criticism.
6. Promotion of free, creative and inductive thinking.
7. Search, analysis and synthesis of data and information, in order to apply the theory in practice

## SYLLABUS

### Theoretical Part of the Course

Introduction, the modern Greek company, management as a means of activating business organizations, the concept and nature of programming, decision making, fundamental principles of the organization, assignment of activities, the object of staffing, pre-recruitment procedures, post-recruitment staff procedures, motivating employees, accepting change, leadership, effective communication, control activity, information and knowledge management, total quality management, global management, personal time management, personal management for a successful career

## TEACHING and LEARNING METHODS - EVALUATION

|   |   |
|---|---|
| <b>DELIVERY</b><br><i>Face-to-face, Distance learning, etc.</i>   | Face-to-face  |
| <b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b><br><i>Use of ICT in teaching, laboratory education, communication with students</i> | <b>Use of information technology on data collection and information, in teaching and communication. Communication</b> |

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|  | with students via web, e-mail, e-class and online folder sharing options etc.  |                          |
| <p align="center"><b>TEACHING METHODS</b></p> <p><i>The manner and methods of teaching are described in detail.<br/>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.<br/>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>  | <b>Activity</b>  | <b>Semester workload</b> |
|  | Lectures   | 117                      |
|  | Total contact hours and training   | <b>117</b>               |
| <p align="center"><b>STUDENT PERFORMANCE EVALUATION</b></p> <p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p> | <p>Evaluation procedure performed in Greek.</p> <p>Written examination on graded difficulty topics, including text development and comprehension questions</p> |                          |

#### BIBLIOGRAPHY

Ελληνική

Οργάνωση και Διοίκηση: Το management της νέας εποχής. Εκδόσεις Rosili. 4η έκδοση, 2007

Ξενόγλωσση

Economic Theory. Springer

| Performance Statistics of the last 2years              |                    |                      |                                |
|--|--------------------|----------------------|--------------------------------|
| Grade (descending order)                               | absolute frequency | relative frequency % | sum of success rates per class |
| <b>ECONOMICS &amp; ORGANIZATION OF FOOD BUSINESSES</b> |                    |                      |                                |
| 10   | 27                 | 13%                  | 13%                            |
| 9  | 7                  | 3%                   | 17%                            |
| 8  | 42                 | 21%                  | 38%                            |
| 7  | 77                 | 38%                  | 76%                            |
| 6  | 49                 | 24%                  | 100%                           |
|  | 202                | 100%                 |                                |