

**‘Why I Want to Fuck E.O. Wilson: The Sociobiology of Netporn’
by Adam Zaretsky**

What do popular Pornstars have to do with Sexual Selection and migrating Populations? How do porn semiotics effect the genepools of the global mating grounds? Are commercial porn producers 'winning' at sperm competition survival strategies by promoting masturbation in strangers, or is porn a tool for maximizing human biomass diversity? Why are so many fetishists obsessed with feet? Is it the inner homunculus and the foot/genital proximity (anatomically in the brain) that makes one in five sex-alterity players lust for toes, kicking, licking, boot worship or just new shoes? What is the role of private masturbation on the public perception of race? Is the love of anal diversions a retro-fetish from our lizard ancestors? Or, are there discoverable anal obsessive genes, archaic and related to the development of the medulla, which represent instinctual lust for a cloaca? Where is our psychic cloaca? Is there instinctual porn choice and is that what makes E.O. Wilson attractive?

Keywords: Sociobiology, Netporn, inner homunculus, foot fetish, sexual selection, cloaca worship

Brief biographical notes

Adam Zaretsky, Ph.D. is a Wet-Lab Art Practitioner mixing Ecology, Biotechnology, Non-human Relations, Body Performance and Gastronomy. Zaretsky stages lively, hands-on bioart production labs based on topics such as: foreign species invasion (pure/impure), radical food science (edible/inedible), jazz bioinformatics (code/flesh), tissue culture (undead/semi-alive), transgenic design issues (traits/desires), interactive ethology (person/machine/non-human) and physiology (performance/stress). A former researcher at the MIT department of biology, for the past decade Zaretsky has been teaching an experimental bioart class called VivoArts at: San Francisco State University (SFSU), SymbioticA (UWA), Rensselaer Polytechnic Institute (RPI), University of Leiden's The Arts and Genomic Centre (TAGC), and with the Waag Society. Last year he taught DIY-IGM at New York University (NYU). He also runs a public life arts school: VASTAL (The Vivoarts School for Transgenic Aesthetics Ltd.) His art practice focuses on an array of legal, ethical, social and libidinal implications of biotechnological materials and methods with a focus on transgenic humans. Adam is currently Media Arts Faculty in the School of Communication and the Arts at Marist College.