

A close-up photograph of a person's hands planting a small green seedling into the soil. The hands are positioned to hold the base of the plant, which has several green leaves and a small root system. The soil is dark brown and appears moist. The background is blurred, showing more of the person's arms and the surrounding environment.

Emerald Publishing – Our
commitment to SDG
aligned &
impactful research

Commitment to real world impact

- **2018: Emerald announces [Real Impact Manifesto](#)**
- **2019: [DORA](#) signatory**
- **2020: [UN SDG Publisher Compact](#) – aligned to our Real Impact Manifesto and our new Goals Strategy**

Emerald Missions aligned to SDGs

- A Fairer Society
- Quality Education for All
- Healthier Lives
- Responsible Management





Introducing
impactservices

Impact Services: an overview

impact services

“Impact Services is a major step change for the way publishers support impact in the research sector. It not only harnesses the expertise and experience of those working with impact but reflects the realities of implementing provision within a pressurised academic environment. I have been consistently and deeply impressed by Emerald’s commitment to supporting researchers and research managers – a motivation to help the sector that’s so commonly missing from other initiatives – and am indebted to them for driving this work into practice. The value of this work is both measurable – in the changes to practice and provision – but also immeasurable in the way it supports individuals to truly feel supported to do impact.”

Dr Julie Bayley

Co-created by experts in the field

impact services



Dr Julie Bayley
*Director of Research Impact
and Development and
Lincoln Impact Literacy
Institute*
University of Lincoln



Dr David Phipps
*Assistant Vice President
Research Strategy & Impact
and Director of Research
Impact Canada*
York University

“Emerald developed Impact Services by meaningfully engaging and co-producing the content with the research community. It’s been fab being part of the process; testing out the content, challenging definitions, offering ideas and providing international context. I’ve seen how our ideas have shaped the final product and can’t wait to see it making a positive impact on the world!”

Faith Welch, Research Impact Manager at The University of
Auckland

The Service: How it can help



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Impact Services

Supporting a culture of impact – championing impact literacy

Impact is the life and soul of research. It is the currency by which projects can be truly measured and the foundation on which every study can inspire.

Our Impact Services have been created in collaboration with innovative thought leaders, universities and institutions, all aiming to make "impact culture" a daily reality for researchers.

Follow your path to impact
with our experts

[Watch video](#) 

An ***Impact Healthcheck***; supporting institutions to build healthy strategies and processes;
An ***Impact Planner***; equipping individuals to build realistic, appropriate and achievable impact plans for their work;
and ***Impact Skills***; strengthening the range of skills within the sector to join research with society.



Impact Planner

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Welcome back to your Impact Planner, **Flooding in Halifax**
 Author: Freya Franklin Date created: 03.12.19 Funding grant number: 1W-SHGG-4NN

Introduction **Change** People Evidence Challenges Plan

Change Submit

Introduction

Are you clear on the problem your research is related to? What are the changes that your research is looking to affect?
 Understanding the reason your research is important, who can confirm it is actually needed and the gap into which your work offers a contribution, is the start of your path to impact.
 This is a two-part process. First you will look at the overall and specific problems and then flip them individually to identify the changes you are looking for.

1 Identifying the Need

Firstly, imagine the problem at two levels:

- The overall problem that your work aligns to**
What is the overriding issue you are researching?
- The specific problem that you are focused on**
Which piece of the puzzle is your contribution?

Take a look at this video before we work through the problem.

Framing the Problem
Dr. Julie Bayley

In this video, Julie talks through the process of framing the problem your research is related to.
 It will also give you insight into other areas you will want to consider on your path to impact.

Running time: 02:11

Who will be involved?

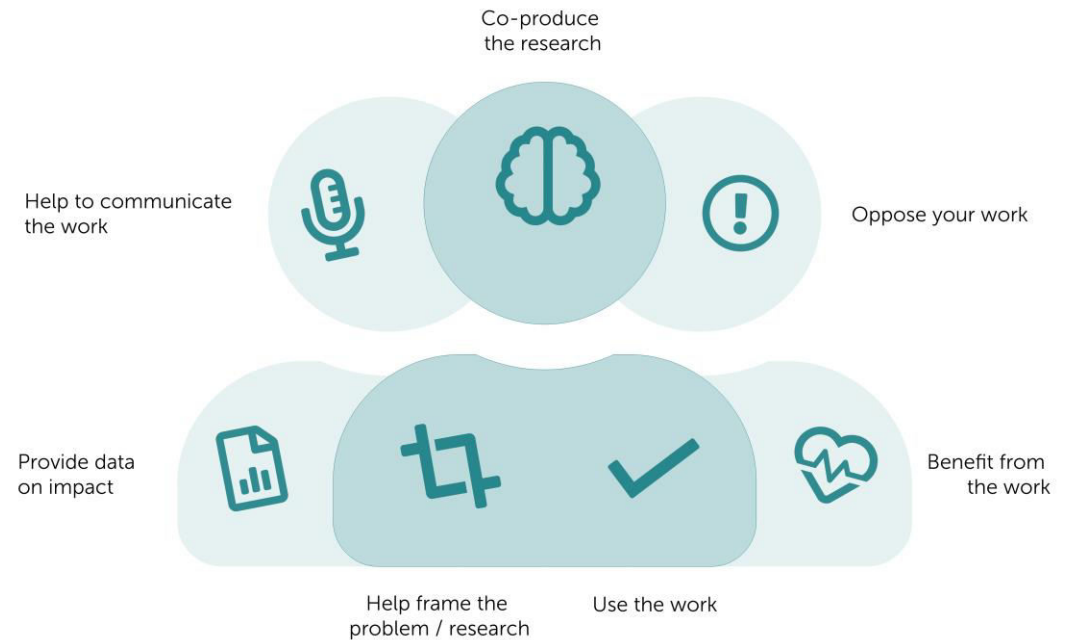
Think about the people involved to figure out when and how the changes will occur

When will this happen?

In a month, a year, in 10 years?

How will you know the change(s) have happened?

What indicators will tell you that the change(s) have occurred?



Impact Skills

Plans Skills

Skills

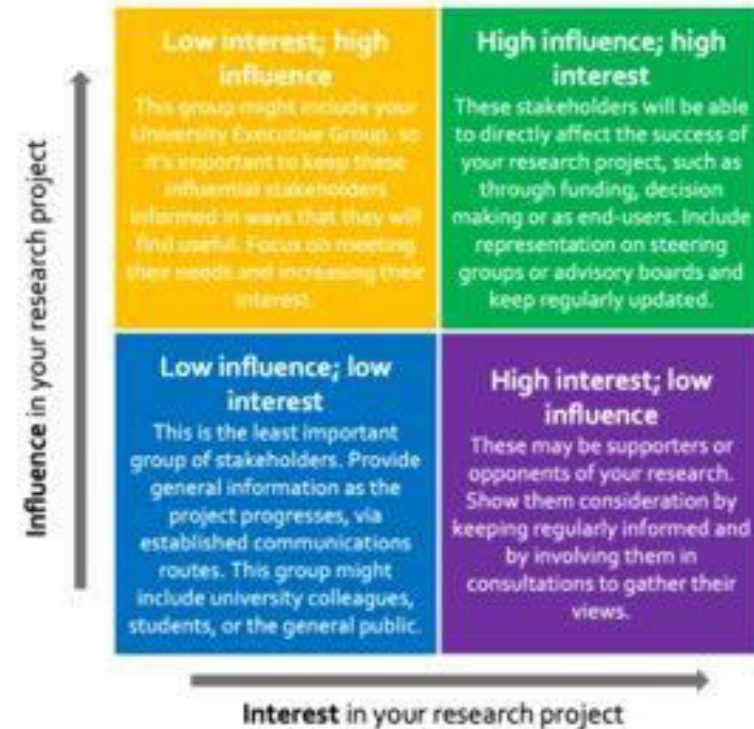
In this section you will find skills to help you galvanise your research and impact. To find relevant skills, please use the search bar below to find relevant skills.

All skills

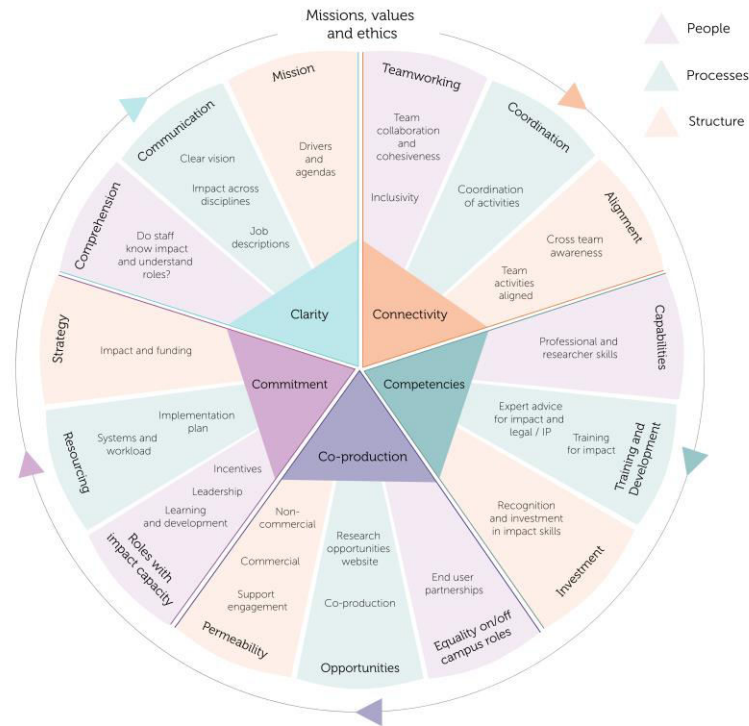
All skills

In this section you will find all the skills we offer. You can refine your selection by using the search bar above or by selecting filters on the left.

<p>Delivering Impact</p> <p>An Introduction to Commercialisation</p> <p>0 - 5 minutes</p> <p>Commercialisation is one very effective route to knowledge mobilisation.</p> <p>Start ></p>	<p>Evaluating Impact</p> <p>Creating and Mapping Theory of Change</p> <p>5 - 10 minutes</p> <p>A theory of change comprises three main elements, and these elements are produced through three key...</p> <p>Start ></p>	<p>Effective Communication</p> <p>Understanding and Managing Stakeholder...</p> <p>0 - 5 minutes</p> <p>The first step in building relationships with your stakeholders is to begin to understand what...</p> <p>Start ></p>	<p>Leading Impact</p> <p>Putting your research into context</p> <p>5 - 10 minutes</p> <p>The value of putting your research into context cannot be overestimated.</p> <p>Start ></p>
<p>Leading Impact</p> <p>Change Management: Making Organizational...</p> <p>0 - 5 minutes</p> <p>Change management is a structured approach for ensuring that changes are thoroughly and smoothly...</p> <p>Start ></p>	<p>Strategy and Planning</p> <p>Tracking Indicators and Evidence from Project...</p> <p>5 - 10 minutes</p> <p>After looking at indicators and methods of evidence gathering, this article asks a series of questions to...</p> <p>Start ></p>	<p>Impact Partnerships</p> <p>Establishing A Research-Practice Partnership for Re...</p> <p>10 - 15 minutes</p> <p>Action Research Transformations is an inclusive and collaborative research strategy.</p> <p>Start ></p>	<p>Leading Impact</p> <p>Kotter's Eight Step Change Management Model</p> <p>0 - 5 minutes</p> <p>John Kotter's eight step model offers a roadmap for successful change.</p> <p>Start ></p>



Impact Healthcheck



Commitment

Dr. Julie Bayley and Dr. David Phipps

In this video, Julie Bayley and David Phipps discuss tips to embed commitment into your institutional impact activities.



Running time: 01:41

Strategy

Please select an option below to answer each of the questions. These will appear in Summary.

Is there an impact strategy for the faculty?

Yes In part **No** Don't know

What is preventing, blocking or creating a barrier to this?

Write here...

What steps, activities or opportunities could you use to address this?

Write here...

Is there an organisational impact strategy?

Yes In part No Don't know

Is there leadership in impact within the faculty?

Yes In part No Don't know

Webinars for Further Info

17 Books: Higher Education and the SDGs – YouTube

Wendy Purcell (Harvard University) author of Higher Education & The Sustainable Development Goals (17 volumes to come) and Katy Mathers Commissioning Editor , Emerald Publishing

Impact Services Demonstration of Platform – TO ADD LINK

Ian Boucher , Impact Liaison & Business Development Manager , Emerald Publishing

Website for further info :

<https://www.emeraldgrouppublishing.com/discover-our-services/impact-services>

wknox@emerald.com