

The Evolving Open Access Landscape

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Open Access: an overnight revolution 20+ years in the making!

Emerging policy landscape and publisher experimentation...

2000-02

PMC and BMC launch
First major OA initiatives and letters signed
First funders commit to paying APCs

2003-4

Berlin declaration signed
UK House of Commons launches inquiry into journals and recommends green OA during review of gold

2005-6

Springer creates first position of Director of OA
Wellcome and some UK research councils introduce OA mandates
Publishers launch hybrid programs

2007-8

More funders introduce OA mandates, green and gold
Springer acquires BMC and becomes world's largest OA publisher
ResearchGate launches

...OA goes mainstream; governments turn their focus to publishing...

2009-10

NIH's public access mandate made permanent by US Congress
PLOS One becomes the world's largest journal

2011-12

Wiley launches full gold open access program
SciHub launches
UK Finch report recommends Gold OA for publicly funded research

2013-14

Wiley signs JISC offset program
Major funders in China and India announce Green OA policies

2015-16

Gates Foundation launches Gold OA mandate
REF 2021 Open Access Policy comes into effect.
Wiley signs and implements first **Read and Publish** deal (VSNU)

...The pace accelerates...

2017

OA2020 targets amount of money in system.
Wiley signs transitional deal with KEMÖ (Austria)
German universities announce plan to cancel Elsevier contract

2018

Wellcome Trust and REF review of OA policies
French Consortia announce cancellation of Springer's journals
RSC announces Read & Publish deal with MIT July
cOAlition S formed initially with European funders and later Gates and Wellcome Trust

2019

Wiley becomes first to agree a deal with **Projekt DEAL** and subsequently with Norway, Hungary and Sweden
University of California and Norway declare intention not to renew licence with Elsevier
More publishers sign deals: e.g. RSC with Spain and CUP with JISC (UK)

2019

Swedish funder and member of cOAlition S publish letter expressing concern about Plan S
Group project to explore potential strategies to help learned societies transition to OA and align with Plan S.
cOAlition S announced revised guidelines, delaying start to 2021

2020

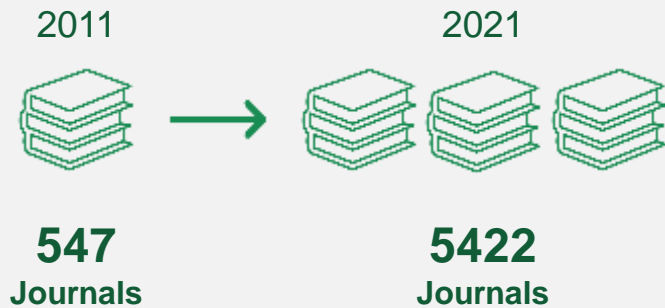
Springer announce 'world's largest' transformative agreement with Projekt DEAL
Wiley signs agreements in Sweden, Finland, and with **Jisc in the UK**
UKRI launches policy review
cOAlition S announce Rights Retention Strategy
IET and **Wiley** announce partnership to flip 42 journals

2021-2022

cOAlition S Plan S comes into effect on Jan 1st 2021
Wiley announces new agreements, including **Italy, Ireland, Spain, Switzerland, Australia,** and many in the US
UKRI Announces new OA Policy from April 22

Global Growth in Open Access

Gold Open Access Journals



Between 2011 and 2021 the number of gold open access journals globally grew dramatically to nearly five and a half thousand

*Source: DOAJ June 2022; APC-bearing journals only

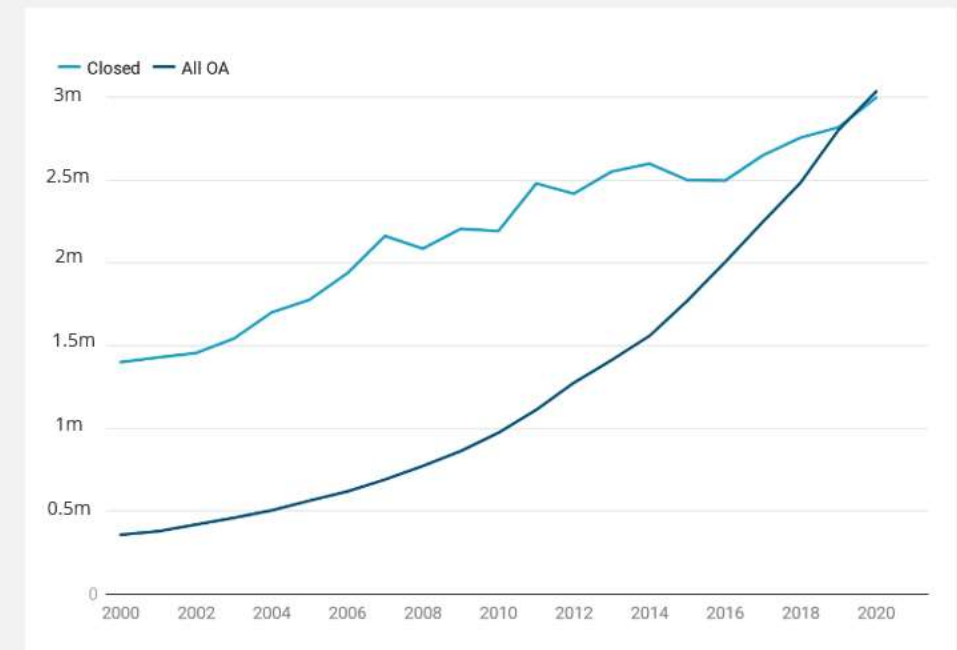


More open than closed!

In 2020 global open access output surpassed subscription output for the very first time

*Source: Dimensions Feb 2021; includes Gold, Hybrid, Bronze and Green

Open Access Content



The Rise of Transformational Agreements



There is increasing pressure being placed on the traditional subscription model, as policy and funder mandates favour routes towards open access publication



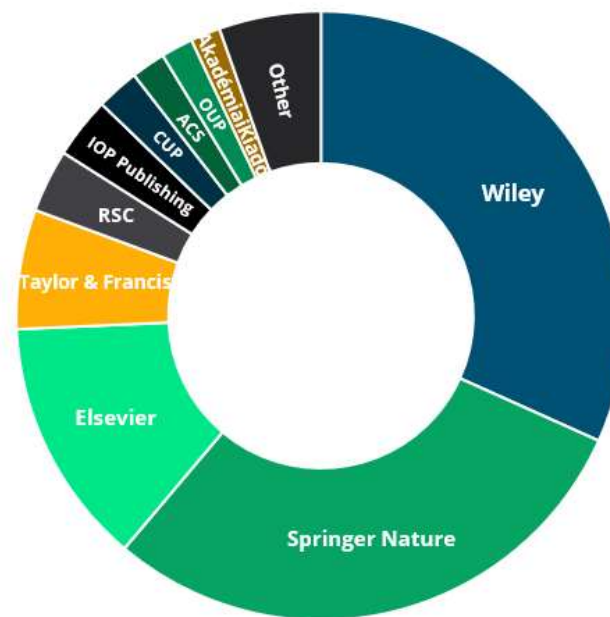
Transformational Agreements enable the migration of funding from reading towards publishing, whilst recognising that the subscription element still remains an important part of the agreement



Wiley is fully committed to the transition to open access, and Transformational Agreements are a key component of our open access strategy

How prevalent are they?

According to the [ESAC Registry](#) there are currently over 472 agreements, covering over 220,000 articles (status: 14 April 2022).



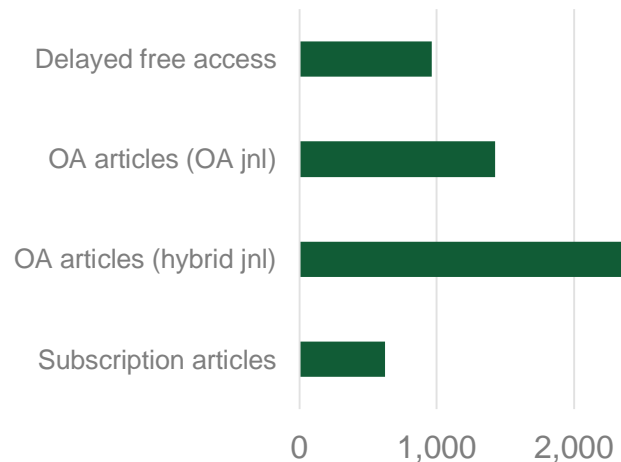
How open access is transforming research communication



3x Downloads

On average, open access articles were downloaded 3x as much as subscription articles

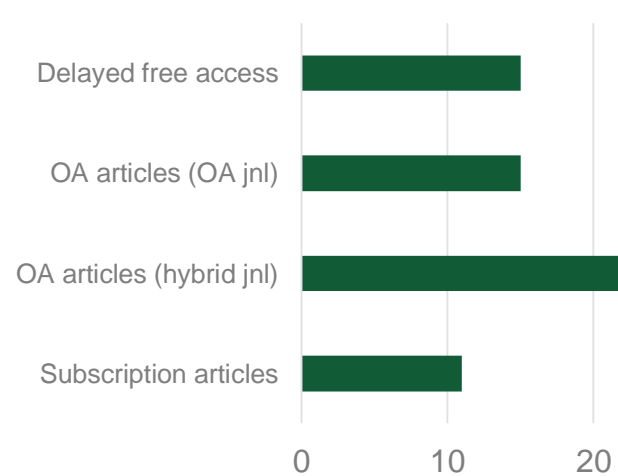
Av full text downloads per article



≈2x Citations

Open access articles were cited nearly twice as much compared to subscription articles

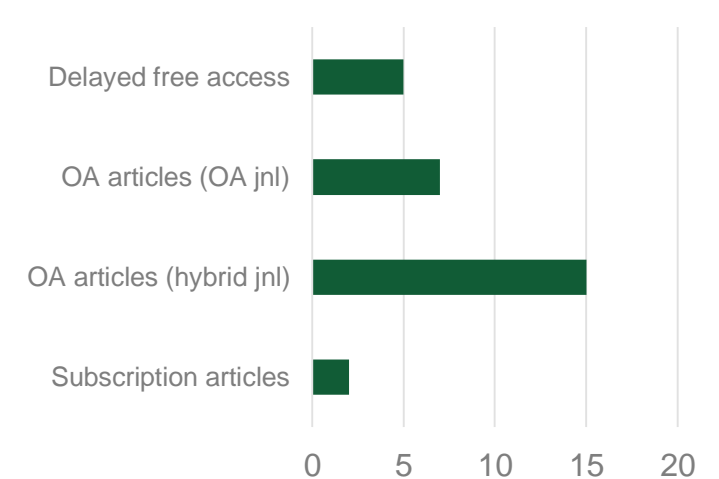
Av citations per article (Dimensions)



4.5x Altmetric Score

Open access articles received 4.5x as much Altmetric attention as subscription articles

Av altmetric score per article



OA Transition with Wiley



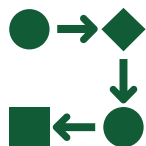
Predictable OA spend



Accelerated migration to OA



Increased access to more and more content



Intuitive and easy administration and workflows



Solid and consistent reporting

WILEY

ENABLING DISCOVERY | POWERING EDUCATION | SHAPING WORKFORCES



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