# MOODY'S



# The Engine for a Sustainable Growth: Moody's Data and Analytics for Economic Research

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# Agenda

### 1. Who we are

- 2. How we support sustainability...
  - a. ...Placing sustainability at the core of our business
  - b. ...Investing in supporting our clients in being more sustainable
  - c. ...Offering data, content and tools to support academic and policy makers to support a sustainable growth

Conclusion



### Who we are

# Moody's Better decisions



# MIS

### Moody's Investor Service

Provides investors with a comprehensive view of global debt markets through credit ratings and research.

### Moody's Corporation

We are a global integrated risk assessment firm that empowers organizations to make better decisions. Our data, analytical solutions and insights help decision-makers identify opportunities and manage the risks of doing business with others. With over 11,000 employees in more than 40 countries, Moody's combines global presence with local expertise and over a century of experience in financial markets. MA

### **Moody's Analytics**

Provides data, analytics and insights to equip company leaders with effective tools to understand and mitigate a range of risks.



# Bureau van Dijk, a Moody's Analytics Company



### **BUREAU VAN DIJK**

From Moody's Analytics



- » Moody's Analytics acquired Bureau van Dijk in August 2017.
- This union means we can create the best products available on the market.
- » With considerable investments in data collection and delivery, we are able to offer very detailed and accessible solutions.

## How we support sustainability...

...Offering data, content and tools to support academic and policy makers to support a sustainable growth

...Investing in supporting our clients in being more sustainable

...Placing sustainability at the core of our business



# ...Placing sustainability at the core of our business 2021 Sustainability Highlights



**BETTER BUSINESS** 

We strive to embed responsible, sustainable decision-making in everything we do.

92%

Reduction in absolute Scope 1 and Scope 2 GHG emissions from 2019 base year



### **BETTER LIVES**

We aim to create a forward-thinking, inclusive culture for our people and communities.

\$0.99

Earned by women globally for every \$1 earned by comparable men<sup>2</sup>



### **BETTER SOLUTIONS**

We build products and services that companies can use to help mitigate emerging risks and accelerate market transformation.

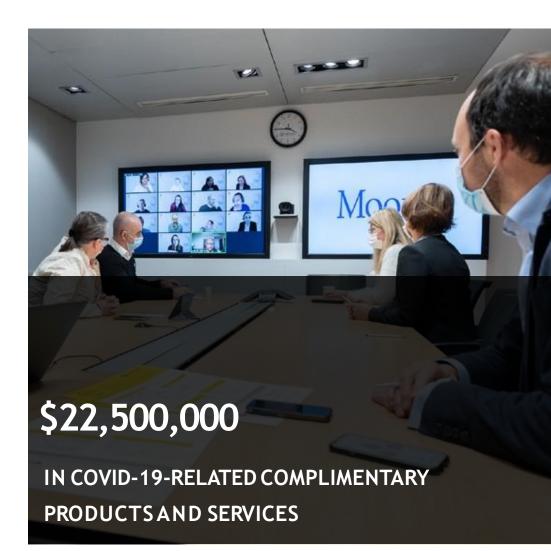
+36%

Year-over-year increase in ESG-related revenue (excl. RMS)<sup>4</sup>



MOODY'S ANALYTICS

# ...Placing sustainability at the core of our business



# CONTINUING OUR SUPPORT THROUGHOUT THE COVID-19 PANDEMIC

We remain committed as ever to supporting our employees, customers, partners and communities through the ongoing challenges of the COVID-19 pandemic. Some examples include:

- » Providing complimentary access to our products and services valued at \$22,500,000 since 2020 to help businesses, nonprofits and policymakers assess the risks and financial implications of COVID-19;
- » Offering employees flexibility to navigate the pandemic while working from home or the office through our Workplace of the Future initiative;
- » Expanding our Moody's Moments that Matter wellness series, with virtual sessions aimed at helping employees adapt to hybrid work.



## ...Placing sustainability at the core of our business

**Published General Principles** 

Environmental, Social and

Governance Risks, detailing

incorporating ESG in credit

Acquired majority stake in

research, and in Four

Twenty Seven, leading

provider of climate risk

2019

V.E, global provider of ESG

for Assessing

our approach for

ratings

tools

» Established Moody's Foundation

2002

» Launched employee-led Business Resource Groups

2008

 Published our inaugural TCFD Report

2017

 » Set science-based targets for reducing GHG emissions, published Decarbonization Plan

> and joined the Say on Climate campaign

- Launched a comprehensive ESG Solutions unit to serve the growing demand for ESG insights
- Updated MIS's ESG crosssector methodology, published in 2019, providing greater transparency on how ESG considerations are incorporated into credit ratings

2020

Published first
Stakeholder
Sustainability Report and

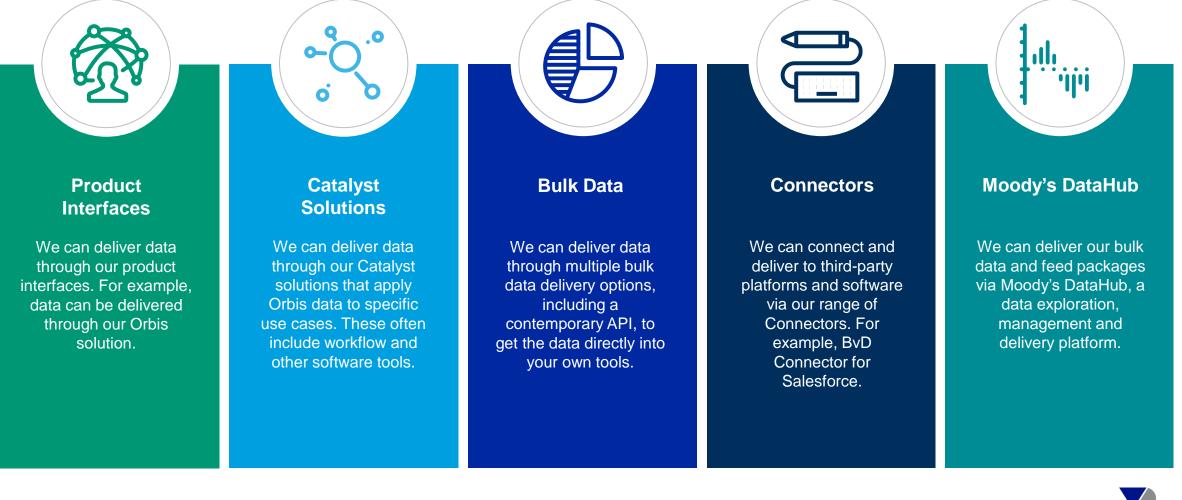
launched sustainability website

- Committed to achieve net-zero across our operations and value chain by 2040
- Became a founding member of the Net Zero Financial Services Provider Alliance
- » Joined the Taskforce on Nature-related Financial Disclosures (TNFD)
- Acquired RMS, a leader in climate and natural disaster risk modeling and analytics

2021

### ...Investing in supporting our clients in being more sustainable

Everything digital, everything accessible remotely, you can choose how you consume, access & analyze data





# ...Offering data, content and tools to support academic and policy makers to support a sustainable growth

Economic Research represents the thought leadership and innovation. It influences public opinion and policy making Moody's Analytics data and solutions: essential to understand the phenomenon, analyze implications and study future scenario and potential solutions

Education is fundamental to raise awareness among the new generations of professionals



## **Academic Research Use Case**



- Produce innovative research that impacts economic and societal development, requiring micro and macro-level data to carry out research, studies and papers on several topics
- Prepare students for the professional world and attract, retain and develop engaged researchers
- Provide necessary resources to support a wide range of research topics
- Be cited in top tier journals to increase institution's brand and reputation



### **Our Offerings**

We use micro-data for econometric analysis that captures the heterogeneity of economic factors for different and detailed data aggregation, allowing for international pooling of data across countries and industries, strong time series dimension and quick and easy data manipulation and extraction in multiple different formats, including Excel, TXT/SQL files.

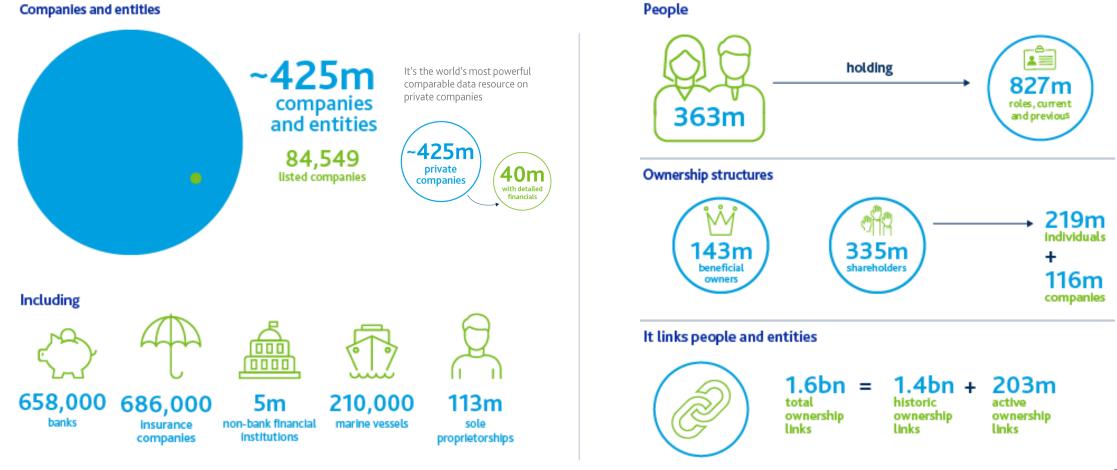


### **Our Solutions**

- Data Buffet
- Default & Recovery Database (DRD)
- ESG Score Predictor
- Orbis
- Orbis Intellectual Property
- Orbis M&A







Note: Figures collected February 2022. Figures are rounded.

MOODY'S ANALYTICS

BUREAU VAN DIJK

# Moody's CreditView is a world-class and comprehensive research, data and service solution used by various corporations globally

## F







Industry-leading, independent analysis and data from Moody's credit experts

Intuitive navigation and easily accessible tools and features, designed for and with credit practitioners to get you the insights you need more efficiently.

**Consistent, comparable and transparent** credit analysis backed by robust and standardized rating methodology frameworks and analyst-adjusted data.

**Direct access** to our analysts through multiple channels and support from our **award-winning** customer service team when you need it.

5

Transparent, holistic understanding of the **impact of ESG** on credit across the entities and sectors to backed by trusted opinions and insights from tenured Moody's Investors Service credit analysts



# **ESG & Climate Use Case**



#### **Your Objective**

- · Identify climate risks and physical and transition risks in different sectors, subsectors, countries or company categories
- · Identify and create policy programs for green performers and green innovators
- · Assess the effects of regulations on companies' behaviors, their performance and their default frequency
- Combine their own datasets with ESG and climate data



#### **Our Offerings**

We provide comprehensive datasets on ESG, physical and transition risk data and IP and FDI data that allow for analysis on larger populations as well as data linked to a broader dataset of company characteristics, including ownership, financial and activity data, to assess company performance and group behavior.



#### **Our Solutions**

- Climate-Adjusted EDF
- Climate Solutions
- ESG Measures
- ESG Score Predictor in Orbis







# Thank You

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