



Green & Sustainable Academic Libraries in the Post-COVID Era

Sponsorship Programme

The 28th Pan-Hellenic Academic Libraries Conference (<https://library.ionio.gr/palc28>), which is hosted this year by Ionian University Library and Information Centre, gives the opportunity to companies who are active in the areas of libraries and information technology to present and promote their organization, products and services to the community. Through our sponsorship programme participating companies will achieve a wide visibility and publicity throughout the Greek library community. Since 27th PALC the conference has broadened its audience by inviting any kind of libraries as well. This conference is being scheduled to be held on-site. So, the following options are offered:

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Lunch Break Sponsor
- Conference Dinner Sponsor
- Conference Reception Sponsor
- Coffee Break Sponsor

Gold Sponsor

Cost: € ≥ 4,000 (VAT excluded)

- Exhibition stand.
- Priority on stand place selection and assignment.
- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsor's clickable logo in the footer of the conference website.
- One (1) full page advertisement in the internal pages of the printed version of the conference program.
- Promotional material in delegate's bag; up to three (3) items.
- A complimentary conference registration for one (1) sponsor's representative and participation in the Conference Dinner (participation costs in other social events are not included).
- Opportunity to send three (3) emails to Conference delegates.

- Sponsorship level acknowledgement at the conference social media pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference social media pages.

Silver Sponsor

Cost: € 3,000-3,999 (VAT excluded)

- Exhibition stand.
- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsor's clickable logo in the footer of the conference website.
- Half page advertisement in the internal pages of the printed version of the conference program.
- Promotional material in delegate's bag; up to two (2) items.
- A complimentary conference registration for one (1) sponsor's representative (Conference Dinner and other social events costs are not included).
- Opportunity to send two (2) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference social media pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference social media pages.

Bronze Sponsor

Cost: € 2,000-2,999 (VAT excluded)

- Sponsor's clickable logo on the conference website (Sponsors' page; with sponsorship level acknowledgement).
- Promotional material in delegate's bag; one (1) item.
- Half page advertisement in the internal pages of the conference printed program.
- Promotional material in the delegate's bag; one (1) item.
- Opportunity to send one (1) email to Conference delegates.
- Sponsorship level acknowledgement on the conference social media pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference social media pages.

Conference Dinner Sponsor

Cost: € 5,000 (VAT excluded)

Contributions regarding this cost are invited with a minimum amount of € 1000.

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the printed version of the conference program (e.g. Lunch Break sponsored by "Sponsor's Name").
- One (1) full page advertisement in the internal pages of the printed version of the conference program (only for full coverage; not minimum).
- Sponsor's clickable logo on the Sponsors' web page of conference website.
- Promotional material in the delegate's bag; up to three (3) items.

- A complimentary conference registration for two (2) sponsor's representatives and Conference Dinner with one (1) accompanying person each (Only for the full coverage; not minimum. Participation costs in other social events are not included).
- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue
- Opportunity to send three (3) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference social media pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference social media pages.

Conference Reception Sponsor

Cost: € 3,000 (VAT excluded)

Contributions regarding this cost are invited with a minimum amount of € 1000.

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the conference printed program (e.g. Lunch Break sponsored by "Sponsor's Name").
- One (1) full page advertisement in the internal pages of the printed version of the conference program (only for full coverage; not minimum.)
- Sponsor's clickable logo in conference website (Sponsors' page).
- Promotional material in the delegate's bag; up to three (3) items.
- A complimentary conference registration for one (1) Sponsor's representative and participation in the Conference Dinner (participation costs in other social events are not included).
- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue.
- Opportunity to send three (3) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference social media pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference social media pages.

Lunch Break Sponsor

Cost: € 2,500 / break (VAT excluded)

Contributions regarding these costs are invited with a minimum amount of € 500.

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the conference printed program (e.g. Lunch Break sponsored by "Sponsor's Name").
- One (1) full page advertisement in the internal pages of the conference printed program (only for full coverage; not minimum.)
- Sponsor's clickable logo in the conference website (Sponsors' page).
- Promotional material in the delegate's bag; up to two (2) items.

- A complimentary conference registration for one (1) Sponsor's representative and participation in the Conference Dinner (only for full coverage; not minimum. Participation costs in other social events are not included).
- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue.
- Opportunity to send two (2) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference social media pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference social media pages.

Full Coffee Break

Cost: € 1,500 (VAT excluded)

Contributions regarding these costs are invited with a minimum amount of € 500.

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the conference printed program (e.g. Lunch Break sponsored by "Sponsor's Name").
- Half page advertisement in the internal pages of the conference printed program (only for full coverage; not minimum.)
- Sponsor's clickable logo on the conference website (Sponsors' page).
- Promotional material in the delegate's bag; one (1) item.
- A complimentary conference registration for one (1) Sponsor's representative (only for full coverage; not minimum. Conference Dinner and other social events costs are not included).
- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue.
- Opportunity to send one (1) email to Conference delegates.
- Sponsorship level acknowledgement on the conference social media pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference social media pages.

Notes

- The email updates and messages will be administered by the Conference Host Secretariat, for the delegates who opt to receive Sponsors' information on their registration form.
- All sponsoring costs will be paid against an Invoice for Subsidy (VAT is not applicable). All invoices will be issued by the Ionian University Research Committee.
- The Conference Dinner will take place in the first evening of the first day of the conference, Wednesday 19/10/2022. Participation to the Dinner is optional for the attendees of the conference with an additional cost.
- The Conference Reception will take place in the second evening of the conference, Thursday 20/10/2022. Participation to the reception is open to all attendees of the conference with no additional cost.

- During the conference there will take place five (5) Coffee Breaks and three (3) Lunch Breaks as follows:
 - **First day:** Wednesday, 19/10/2022: Coffee Break 1 (during workshops), Lunch Break 1, Coffee Break 2 (afternoon sessions).
 - **Second day:** Thursday, 20/10/2022: Coffee Break 3 (morning sessions), Lunch Break 2, Coffee Break 4 (afternoon sessions).
 - **Third day:** Friday, 21/10/2022: Coffee Break 5 (morning sessions), Lunch Break 3.

General Information

If none of the above standard sponsoring options is suitable for your needs, we are happy to discuss a customised sponsoring schema with you.

For further details, please contact Mrs. Fani Koulouri (fanie@ionio.gr).

Application Form

Sponsorship Option	Amount in €	Comments
Gold Sponsor € ≥ 4,000		
Silver Sponsor € 3,000-3,999		
Bronze Sponsor € 2,000-2,999		
Coffee Break Sponsor Full € 1,500 Minimum € 500		
Lunch Break Sponsor Full € 2,500 Minimum € 500		
Conference Dinner Sponsor Full € 5,000 Minimum € 1,000		
Conference Reception Sponsor Full € 3,000 Minimum € 1,000		
Customised option (<i>please describe</i>)		
Total		

Date:	
Name of representative:	
Invoice details:	
Signature:	