



OMEGA PROJECT

OPENING MORE EMPLOYMENT GATES FOR ARTS AND MUSIC STUDENTS

ERASMUS+ Strategic Partnership

Izmir (Turkey)
5 April – 16 April 2016

CALL FOR APPLICATIONS

Deadline: 14 NOVEMBER 2015

THE PROJECT

Omega is a “strategic partnership” financed by the European Commission and coordinated by Yaşar University of Izmir. Its subject is the employability of arts graduates. In the course of the partnership 30 students and 10-15 teachers from the following European institutions will take part in an ‘intensive pilot course’ on Art and Music Students in Business.

THE PARTNERS

IZMIR: Yaşar Üniversitesi (coordinating school)
CORFU: Ionian University Department of Music Studies
CORK: Cork Institute of Technology
BARCELONA: Universitat Abat Oliba Ceu
THESSALONIKI: Be Artive
VERONA: Conservatorio di Musica “E. F. Dall’Abaco”

THE AIMS

OMEGA will introduce students of arts institutions to a subject that receives insufficient attention in Higher Education Institutions: that of their future employment! OMEGA therefore aims to help students from different disciplines (performing arts, fine arts, media, technology, social sciences, etc.) to understand the needs – and the many opportunities – of the modern job market, and to acquire the skills that will help them to start a successful career.

THE TEACHERS

The teachers, experts and guest speakers come from different countries and different subject areas and they represent complementary competences and approaches to the subject.

ACTIVITY 1: THE INTENSIVE PERIOD (APRIL 2016)

The students will take part in an intensive pilot course at Yasar University, Izmir (working days: 6-15 April 2016). During this period they will work in a stimulating and friendly international environment. They will be divided into five “working groups”, each consisting of students from different disciplines and different countries. They will attend lectures, engage in practical seminars and carry out individual project work. Through a mix of theoretical knowledge and hands-on experience they will learn about the “entrepreneurial mindset” and will acquire the basic skills in marketing, promotion, project management, finance and law that are essential to a young artist.

ACTIVITY 2: THE FIELD PROJECT (SPRING-SUMMER 2016)

After the intensive course each student will engage in a short project of artistic collaboration with a business in their local region. The subject, timing and place of the project will be decided after the selection process.

WHO ARE WE LOOKING FOR?

The students will be selected from a wide range of disciplines: music, theatre, dance, fine arts, architecture, design, media, technology, business, communication, social sciences, etc. They must be flexible and willing to take part in a collaborative project. Their English must be sufficiently proficient to allow them to follow the work and play an active role in the project. They must guarantee their presence for the full period (ten days plus arrival and departure dates): **5-16 April 2016**.

HOW TO APPLY

The application forms are available at: <http://omega.yasar.edu.tr/>
 The forms must be presented to burcu.kiper@yasar.edu.tr by 14 November 2015. The selection process, which will take place in the individual partner institutions, will be completed by 18 December 2015.
 For further information, please contact: burcu.kiper@yasar.edu.tr

SUMMARY

Participants:	30 students, 10-15 teachers, other experts
Location:	Yaşar University - Izmir (Turkey)
Dates:	Arrival 5 April 2016; Departure 16 April 2016
Language used:	English
ECTS Credits:	5
Funding:	The costs are covered by the European Commission
Project Website:	http://omega.yasar.edu.tr/



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