

Business and marketing internship in Algoos

Rhodes Greece

The company

Algoos Study work and Travel is a leading organization with proactive strategy in the industry of internships and work and travel abroad. The idea of the company is to provide students opportunities to gain international experience in countries worldwide on their field of studies and help graduates to nail their first job. Algoos is relying on research and the opinion of students in order to create programs that match their needs.

The purpose of the internship

The purpose of this internship is students to familiarize with all aspects of marketing from market research, to sales to decision making and communication with clients and partners and help Algoos Company to expand its operations in more countries worldwide.

Duties:

Provide competitive research and analysis support.

Help with collection and synthesis of quantitative and qualitative data from client marketing campaigns.

Assist with advertising and marketing promotional activities including social media, mobile, mail, e-mail, web, telemarketing, and print.

Assist with search engine optimization strategies.

Work with various databases.

Draft client communications, content for blogs, website, and social media.

The internship programme has four primary goals:

- To provide interns with an opportunity to learn from Algoos company and get a thorough understanding on how new products are being develop to represent the needs of the market.
- To provide the Organisation with access to the latest theoretical and technical knowledge that the intern can apply through practical work assignments, as well as with additional staff resources;
- To expand the understanding of International business and the how international economic and politic environment can affect companies and its growth potential.
- To create new programs that will attract more clients
- After a thorough research to create a franchise strategy plan.

Number of Interns

- Number of interns for Algoos office internship programme will consist of approximately 6 interns.

Duration

- Duration of the Internship In principle, internships will last 3 months minimum. Shorter periods or extensions will only be possible in exceptional cases based on candidates qualifications. Internships start in May and end in November.

Application

- Eligibility Criteria Nationality Application is limited to nationals of EU member states. Age Candidates must be at least 21 to apply for the programme. The programme is only open to current students or recent graduates (degree obtained no longer than 12 months ago).

Qualification Candidates must have at least two years of university studies or equivalent experience. Candidates must study anything related to Business or Marketing and they must have Language Proficiency in 2 of the following Languages, English French Spanish and a working knowledge of the other is desirable. Knowledge of other languages will be an advantage as specified in the job descriptions.

Remuneration

- Remuneration interns receive free meals and free accommodation.

Obligations and responsibilities

- Obligations and responsibilities Interns are required to exercise the utmost discretion regarding facts and information that comes to their knowledge during their internship. They remain covered by this obligation after the internship. The Company reserves the right to terminate the internship and take action against an intern who does not respect this obligation.

Providing intern with

- Office Space and Equipment Office space, furniture and equipment will be drawn from the Division/Office's own resources and planned before the arrival of the intern.

Future employment

- Future Employment Internships are not directly linked to recruitment, interns may however been recruited after completing their internship.

Activities

- Activities All interns will undergo an induction course organised by the director of the company on the mission of the company and the goals of this internship. The induction will be covering information about the organisation, procedures, security as well as advice on how to have a successful internship