

Invitation to disseminate the “2018 Technology Forum” to your cluster

Dear colleague,

In the modern economic environment, competitiveness is closely related to the design and development of innovative products. Knowledge combined with the right technological tools are key elements in the process of developing innovative products & services. Knowledge of such tools and processes resides both in **industrial bodies** (ICT & other industries), as well as in **research organizations** (Universities & Research Centers). However, most of these bodies work in isolation, limiting their excellence potential. Therefore, their **collaboration** is important towards developing innovative products with international perspective.

In this context, the **Technology Forum** (www.technology-forum.eu), organized by more than 20 industrial, academic, and public/administration bodies from the Balkans and Black Sea area, aspires to **boost the cooperation** between the bodies, the exchange of knowledge and the development of innovative products in a PPP (Public Private partnership) context.

Special highlight of the Technology Forum is the **B2B Matchmaking event**, which aims to promote partnerships bringing together the vivid ICT community from Greece, South-East European countries and beyond

The Technology Forum will take place on the 16th of May 2018 in Thessaloniki, and is part of **ThessWeek**, the broader science and events agenda organized in Thessaloniki in May (more information on the events at <http://thessweek.gr/>).

For more information on the vision of the Technology Forum, the thematic areas covered, the related actions and the matchmaking/collaboration possibilities, please visit our website (www.technology-forum.eu).

We would like to ask you to disseminate the call for participation to your network.

Yours sincerely,



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