



RESEARCH COMMITTEE & SPECIAL ACCOUNT FOR RESEARCH GRANTS (S.A.R.G.) of IONIAN UNIVERSITY

Ioannis Theotokis 72, 49100 Corfu, Tel. : 2661087603-6, Fax: 2661087641, e-mail: rc@ionio.gr

Protocol 3075/2019

Corfu, 12.03.2019

Call for application (participants)

Greece – Puglia Experience Screenwriting Workshop

Three week Screenwriting Workshop: week 1 Corfu, week 2 Epirus, week 3 Bari

The Department of Audio & Visual Arts (Ionian University) is organizing the “Greece – Puglia Experience Screenwriting Workshop”. The Workshop is part of the CIAK (*Common Initiatives to Acknowledge and valorize tourism potential of the programme area through cinema*, INTERREG GREECE – ITALY) and the objective is to bring together the areas of western Greece (Ionian Islands, Epirus, Western Greece) and Puglia Region through film scripts.

Acknowledging the potential role of the screen industry as a catalyst for tourism development is the milestone of CIAK project actions, whose objective is the promotion of the involved areas through cross-border initiatives linked to the audiovisual and cinema sector. The cultural and natural heritage represents a primary motivation for more than 50% of travels to touristic destinations: in this respect, the valorization of the heritage through hosting film crew or similar events, may foster the integration of territorial resources and improve the attractiveness of these areas with positive socio-economic impacts, starting from an increasing number of visitors and the creation of new sustainable services for tourists. CIAK



aims to have a long-lasting impact that could develop specific transnational policies supporting creative industries. Therefore, the project intends to pave the way so that tourism policies' managers could work together for the first time, bridging the gap of knowledge relating to the economic benefits of a stronger synergy and implementing new models to promote the cultural and natural heritage through cinema.

1. Description of the Greece – Puglia Experience Screenwriting Workshop

Greece Puglia Experience-Scriptwriting workshop will last 3 weeks, scheduled in 3 moments & 3 places. Each week starts with a workshop in stable position (4 days) and finishes in itinerant mode with 3-day tour visiting the most beautiful and interesting locations. The participants (15 screenwriters) will work on their scripts together with the instructors and at the end of the project they will deliver 15 scripts (one each) related with areas of interest. These scripts could form the base for future films that could promote the added value of the cultural and historical heritage between Greece and Italy and especially between Apulia Region and Western Greece (Region of Ionian Islands, Region of Epirus, Region of Western Greece).

Locations: week 1 Corfu, week 2 Epirus, week 3 Bari

Time schedule: 3 weeks in total, which will be arranged during 2 time periods:

1st period: May-June 2019

2nd period: September-October 2019

Language: English

Participants: 15 screenwriters

Program: 4 days of courses – 3 days of tour to selected sites of special cultural, historical of physical interest.

Greece – Puglia Experience Screenwriting Workshop has no cost of participation (totally free of charge). In addition, all expenses related to travel, accommodation and food are covered and organized in their entirety by CIAK (see paragraph 5 for details).

2. Participants

Applicants can submit their proposal but the total number of participants is limited to 15 (fifteen). Priority is given to specific selection criteria.



Basic Requirements: The following requirements are of fundamental importance and candidates that do not satisfy them will be rejected without any further evaluation

- Proven professional experience as scriptwriter or director and/or certified qualification as screenwriter or director from specialist training schools or bodies (public or private);
- Excellent level of written and spoken English.

Eligibility criteria: The number of participants will be 15 and they will come from the regions of interest in a percentage of 66%. The remaining 34% of the participants can come from any other place.

- Registered office: 5 participants from Puglia Region, 5 participants from involved Greek regions (Ionian Islands, Epirus, Western Greece), 5 participants from other
- Motivation letter
- 2-3 sentence premise
- 5 to 10 pages subject/short treatment (plot, characters, circumstance) of a feature length film;
- Portfolio

Additional criteria: criteria that offer higher score to CV

- Degree in cinema or audio-visual studies

All statements should be verified by corresponding digitalised documents (scanned)

3. Applications

All applicants must submit the corresponding documents via **the online application system** :

<https://ciak.avarts.ionio.gr/participants/>

- Application form duly filled and signed (**attachment A**);
- A **statement of truth**, certifying the veracity of the information provided in the CV and that the applicant is the only author of the concept submitted and that she/he has not sold the rights of the concept (**attachment B**);

In addition, applicants must submit documents that describe the following:

- A **professional CV**, preferably in EU format or Europass;
- A copy of a valid **identity document**;
- Motivation letter
- 5 to 10 pages subject/short treatment (plot, characters, circumstance) of a feature length film



All the documents must be written in English.

4. Eligibility and evaluation procedure

- The Geographical origin of the selected participants should follow the rule:
 - 33,33% Puglia
 - 33,33% (Western Greece, Epirus, Ionian Islands)
 - 33,33% other

In case where the number of eligible candidates is lower than the available regional positions the remaining positions will be transferred equally (if possible) to the other regions.

- Subject/short treatment (decisive criterion)
 - the quality & originality of the subject/short treatment,
 - promise & viability of the project
 - whether a project is a multi-national (Greece – Italy) and considers the historical and cultural connection of the selected areas

All applications will be evaluated and a score will be assigned to each one of them. Top 15 scores will be eligible for participation to the workshop respecting the rule about the geographical origin of the selected participants.

The total score is provided according to table 1

Evaluationcriteria	MaximumScore
Applicant CV	30
Motivation letter	20
Original concept	50
TOTAL	100

Table 1

The members of evaluation committee will come from Ionian University and from Apulia Film Commission Foundation and the evaluation process will be completed 15 days after the call closing.

A final ranking table containing each candidate's score will be announced and candidates can submit any objections about the final evaluation table ten (10) days after the announcement of the evaluation results.



5. Rules for participants

- Participants must agree to take part in all training activities
- Participants must cooperate with the workshop trainers and director
- There is a 400€ limit for travel cost for participants from the European Union
- There is an 800€ limit for travel costs for participants from countries outside European Union

6. Attached documents

a. Application form (attachment A)

Download, complete and upload attachment A

b. CV

Complete professional CV

c. Motivation letter

Upload a motivation letter (no more than 500 words) explaining the reasons for participating to Greece – Puglia Experience Screenwriting Workshop

d. Subject/short treatment (5 to 10 pages)

Subject/short treatment (plot, characters, circumstance) of a feature length film

e. Statement of truth (attachment B)

f. Scanned verifying documents

Scanned documents of id verification and all corresponding statements in CV (English, degrees, prices, etc.)

The deadline for applications is 8/4/2019 (available until 23:59 Greek Time, 22:59 Italian Time).

7. Further Information

For more information please contact av-ciak@ionio.gr