

Press release

Corfu, February 5, 2019

Lights, camera, action!
Infoday in Corfu
13 February 2019, Ionian University
(I. Theotoki 72, Corfu)

The Ionian University, Project Partner of CIAK Project, will organize an Info Day in Corfu on Wednesday 13 February 2019, at 17:00 at Ionian University premises (I. Theotoki 72, Corfu), in order to present the project and its future activities (Greece-Italy Memory Call, an international training seminar for editing and script processing).

Special guest of this event the **worldwide famous, award-winning director Alexander Avranas** who will talk about the contemporary situation in the field of movie direction in Greece. Entrance is free to the public.

CIAK project, funded for around 900.000 euro by Interreg V-A Greece-Italy Programme 2014-2020, aims to promote the territory of the involved regions (Regions of Ionian Islands, Western Greece and Epirus in Greece and Puglia Region in Italy), through initiatives linked to the cinema and audiovisual sector. The valorization of the natural and cultural heritage through short movies, documentaries, fiction, animations about the common story of Italy and Greece will improve the touristic attractiveness of the area by supporting a cross-border community composed of the creative industry operators.

Apulia Film Commission Foundation is the lead beneficiary of this project in cooperation with four greek partners, the Region of Epirus, the Region of Ionian Islands, the Region of Western Greece and the Ionian University – Research Committee. Associated partner is Puglia Region Department for Economy of Culture, Tourism and Valorization of Territory.

Ionian University is a CIAK project partner, represented by the department of audiovisual arts, that is responsible for the organization of the planned educational activities starting in 2019, as well as of theme-specific festivals.

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Interreg V-A Greece-Italy Programme is an European Territorial Cooperation Programme that aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life. Strategically, the programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries. Interreg V-A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states through a national co-financing.

Project partners



REGION
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Associated partner

