



Press release

Corfu, December 4th, 2020

On Monday, December 7th, 2020, at 17:00 CET, an **Informational Event (Promotional Event) will be held within the framework of the CIAK project** ("Common Initiatives to AcKnowledge and valorize tourism potential of the programme area through cinema"), funded by the Cross-Border Program Interreg V/A Greece-Italy (EL-IT) 2014-2020. This informational event, which will take place online <https://ciak.inarts.eu/>, will host a detailed presentation of the already completed actions within the framework of the project (an international training workshop for editing and script processing, Greece-Italy Memory Call, ICONA Festival, etc.). The artistic director of the scripting workshop, **worldwide famous award-winning director Alexander Avranas** will be attending the event and will talk about this CIAK workshop and the produced scripts. The online event is free to the public.

CIAK is an innovative project that aims to promote cinema and the audiovisual sector into the geographical areas involved (Regions of Ionian Islands, Western Greece and Epirus), through transnational initiatives. The latter indicatively include educational activities targeted to audiovisual sector professionals, funding of short film productions and the organization of theme-specific regional festivals. The above targeted promotion is expected to raise a significant impact on the local economies, the employment and the tourism. Ionian University is a CIAK project partner, represented by the department of audiovisual arts, being responsible for organizing and delivering the educational activities, as well as ICONA festival. The partners consortium also includes the Regions of Ionian Islands, Western Greece and Epirus, led by the Foundation Apulia Film Commission based in Bari, Italy.

7th
December
2020 at 17:00 CET

ciak.inarts.eu

LIVE ONLINE
Informational **Event**

within the framework of the CIAK project



Event Schedule

- Greetings
 - Project report
 - Appointment of the Artistic Director
 - Trainers' experience
 - Trainee experience
 - Discussion
 - Screening of award-winning films of the ICONA festival
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