Participatory Online Stakeholder Engagement (POSE) StoryLab Workshop

What Is StoryLab? While storytelling is often used in various research contexts, StoryLab's focus is on a unique process of empowering and enabling through unconscious imagination and ideation in film development, an aspect of cinematic storytelling rarely deployed and developed. Utilising interdisciplinary approaches inspired from music and anthropology, the AHRC funded StoryLab International Film Development Research Network project 2016 – 2018 and the AHRC funded follow on project, StoryLab Skills Training for Democratised Film Industries 2019 – 2020, developed a methodology entitled Ethnomediaology. An interdisciplinary approach inspired by practices in Ethnomusicology and Autoethnography, Ethnomediaology involves the active and immersive participation of creative practitioner researchers in the development of new story ideas, usually rooted in practical creative play engaging with all participants' imaginations, emotions and feelings. Such a process uses this active personal engagement as a basis for knowledge generation, data gathering and evaluation.

Ethnomediaology offers training methods for film practices that are rooted in the notion of democratisation and take advantage of networking, collaboration and sharing to encourage the development of film and related sectors that truly reflect the shifting paradigms emerging from often silent individuals and communities. Three core values underpin ethnomediaology: integrity, authenticity and openness. Integrity points to the fact that the training schemes are mentor based in which equality of the relationship between mentor and mentees, professionals and communities, researchers and participants, is an integral part of the nature of discussions and collaborative engagements. Authenticity indicates a commitment to anchoring story development in

the feeling, emotional, intuitive, aspirational, dream, memories and aspirations of the individual participants in workshops. No agendas and expectations are set by outside agents and all stories developed are closely aligned with these core attributes. Openness signifies the nature of the working space in which professionals, researchers, mentors, participants, mentees and communities engage with the practical processes of story development. This working space is an open 'clean slate' working space in which all participants engage in freshly developed ideation and not pre-defined narratives or previously ideated projects. For further details visit storylabnetwork.com.

Workshop Aims - in this case, the development of cinematic stories - could be deployed as a method of engaging in conversations with policy makers. How can the techniques involved in developing a personal narrative voice be used to interrogate themes, issues and relationships of practical use to academics, policy makers and their beneficiaries?

Workshop Activities In line with the underlying values of StoryLab - integrity, authenticity and openness - the workshops will be personal and interactive. There are three stages to the workshops: 1) a full day plenary workshop which discusses key themes around the nature of creativity and its relationship to stories and puts these themes into practice with on the spot plenary story development exercises; 2) a follow up day made up of 1 hour tutorial slots for individuals/small groups of participants (as required) wishing to discuss and develop particular ideas further; and 3) bespoke by appointment follow up individual tutorials where participants can meet with Professor Knudsen and/or Dr Panagopoulos to explore using findings from the workshop experience for application in particular research contexts. Stage 1 is self contained. Stages 2 and 3 can only be undertaken if stage 1 has been completed. All workshops will take place on Microsoft Teams.

Stage 1 - Monday the 8th February 2021
10.00am - 10.30am: Introductions.
10.30am - 12.00pm: Talk/Seminar Discussion - Story and Creativity.
12.00pm - 12.10pm: Break.
12.10pm - 1.00pm: Plenary Story Development Exercise.
1.00pm - 2.00pm: Lunch Break.
2.00pm - 3.30pm: Plenary Story Development Exercises.

3.30pm - 3.40pm: Break.

3.40pm - 4.30pm: Plenary Discussion and Reflection.

Workshop Outcomes

At the end of this workshop, particularly if all three stages have been completed, participants will

have:

1. created at least one (cinematic) narrative in the form of an outline or treatment;

2. developed a practical understanding of how stories can emerge and the role of creativity

in this process;

3. discovered some themes that underpin the stories they wish to tell and, hopefully,

discovered some stories they never knew they had in them;

4. come to a new understanding of how story ideation can be applied to interrogating, and

having conversations about, themes and issues of importance when working with policy makers; and

5. potentially rethought current conversations and projects in light of new perspectives on story ideation.

People Communities
Themes
Issues
Problems
Challenges

Network Interdisciplinary Researchers
Professionals working with stories.

New Solutions

New Knowledge

StoryLab
Bespoke Workshops
Online Networks

Narratives
Narrative Forms
Narrative Expressions
Narrative Engagement
Narrative Applications

Narratives
Narrative Collaborations
Narrative Opportunities
Narrative Experiments
Narrative Forms