





Invitation to the Second Dissemination Event of the Project SusTour

In the framework of the Erasmus Plus project "Joint e-Course on the Sustainable Management of Tourism Destinations" named "SusTour" in which the Ionian University participates as a partner with the academic responsible, Assistant Professor of the Department of Tourism Dr Naoum Mylonas, will be held in Corfu on Friday, April 5, 2024, the Second Dissemination Event of the Project, entitled "Challenges in Sustainable Tourism". The conference will be held in the Meeting Room of the Building at 72 I. Theotokis Street (ground floor) at 11.30 -**13.30** (local time). The conference is open to the academic community of the Ionian University and the public. The language of its conduct is English. The meeting will have a **hybrid** nature and will be viewed online the MS Teams link: https://teams.microsoft.com/l/meetupjoin/19%3ameeting NWYyNjNjMzltMGI1OS00MjlhLWI2M2ItZTRIYTI0 MjVkNzQ0%40thread.v2/0?context=%7b%22Tid%22%3a%225097cee 6-2d12-4139-8469-

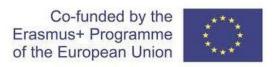
<u>05069f62360a%22%2c%22Oid%22%3a%22117147f6-9b7e-4c2c-</u>af12-4f472e8f2344%22%7d

Certificates of attendance will be offered to Ionian University students who wish to do so.

Conference Program "Challenges in Sustainable Tourism"

5 th April 2024	Topic	Contributors / Presenters
11.00- 11.30	Registration - Coffee	
11.30-11.35	Welcome of participants	Dr Naoum Mylonas, Assistant
		Professor, Academic
		Responible of SusTour in
		Ionian University
11.35-11.50	Presentation of the	Luca Reitano, Coordinator,
	SusTour Project -	Sapienza University of Rome
	Progress	
11.50 – 12.00	Priorities of Municipality	Spiros Chalikiopoulos, Vice
	of Central Corfu and	Mayor - Deputy Mayor for
	Diapontia Islands	Sustainable Tourism and Public

Joint e-Course on the Sustainable
Management of Tourism Destinations
KA220-HED-23854097
Cooperation partnerships in higher education









	regarding the Sustainable Tourism Destination	Relations at Municipality of Central Corfu and Diapontia
	Management	Islands
12.10-12.20	Priorities and Challenges of Sustainable Tourism in the Region of Ionian Islands	Angelos Koskinas, Deputy Director of Regional Directorate of Ionian Islands, Ministry of Tourism of Greece
12.20-12.50	Keynote Speaker - The Future of Tourism	Prof. Konstantinos Andriotis, Professor, Middlesex University of London.
12.50-13.10	Destination Management Organizations and Current Challenges	Dr Alkmini Gkritzali , Assistant Professor, Ionian University
13.10-13.30	Sustainable Tourism, and the role of local community: Key principles and good practices	Dr Ioannis Poulios , Assistant Professor, Ionian University
13.30-13.45	Q&A session	All participants



