

ANNOUNCEMENT

Invitation to Participate in the 2nd Workshop “Needs and Priorities Analysis for Skills Development through Artificial Intelligence in Tourism and Hospitality”

We invite undergraduate and postgraduate students, as well as PhD candidates, to participate in the online workshop entitled: “**Needs and Priorities Analysis for Skills Development through Artificial Intelligence in Tourism and Hospitality**”, organized within the framework of the Erasmus+ Alliances for Innovation project “**AI-Enabled Skill-Building for Tourism and Hospitality: Bridging the Industry–Academia Divide (BIAD)**” (WP2).

The project is funded under the programme **ERASMUS-EDU-2025-PI-ALL-INNO-EDU-ENTERP – Alliances for Education and Enterprises** (Project Coordinator: Prof. Luca Reitano, Forma Camera, Rome, Italy).

Date: Wednesday, 20/05/2026

Time: 19:00 – 21:00

The workshop will be conducted online via an [MS Teams link](#).

Language: Greek

IMPORTANT:

Only students who have **NOT attended the 1st workshop** are eligible to participate in this workshop. Each student may participate in only one of the two workshops.

The active participation of students is considered particularly important, as the workshop aims to identify current educational and training needs in critical thematic areas, including digital skills, environmental (green) skills, and resilience skills, which are essential for sustainable, digitally advanced, and resilient tourism.

Workshop Thematic Areas:

The workshop will include discussions and activities in the following thematic areas:

- Market trends affecting skills in tourism
- Digital skills
- Environmental skills
- Resilience skills
- Educational needs and learning formats

Participants will have the opportunity to:

- contribute to shaping future educational initiatives of the project
- gain priority access to free BIAD training programmes
- receive a certificate of attendance (full attendance and participation in all activities are required)

Participant Consent Form:

MANDATORY REQUIREMENT:

All participants are required to complete, sign, and submit the Participant Consent Form together with their registration. Participation without submission of the form is **NOT** possible.

Download Form:

[Participant Consent Form](#)

Signature Methods:

You may sign the form using one of the following methods:

1. **Handwritten signature:** Print the form, sign it, and scan it (PDF or image format)
2. **Digital signature via gov.gr:** Use the Digital Document Certification service of gov.gr (the service accepts PDF files only)

Registration and Participation:

To register, please send an email to **benekic@ionio.gr** with the subject line **“Registration – 2nd BIAD Workshop”** including the following information: Full Name (in English), Email, Study Level (BSc Student, MSc Student, PhD Candidate), University. Please attach the signed **Participant Consent Form** to the same email.

Information:

For further information, please contact the Scientific Coordinator for the Ionian University, Professor Christina Beneki, Email: benekic@ionio.gr

Project website: [BIAD Project Website](#)

We strongly encourage all students to participate and contribute to shaping future educational programmes for tourism and hospitality.

Time	Session
19:00 – 19:10	Welcome and Introduction
19:10 – 19:20	Presentation of the BIAD Project
19:20 – 19:40	Tourism and Hospitality Market Trends Affecting Skills
19:40 – 20:25	Skills Needs by Thematic Area (Digital, Environmental/Green, Resilience)
20:25 – 20:45	Prioritization of Key Competencies
20:45 – 20:55	Training Implications
20:55 – 21:00	Summary and Next Steps