



Measuring Health Literacy in Greece: Findings from the M- POHL Survey

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Athens

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Measuring Health Literacy in Greece: Findings from the M-POHL Survey Preliminary Programme

13:30 – 14:00	Registration
14:00 – 14:30	Opening Remarks Christina-Maria Kravvari, Secretary General for Public Health, Ministry of Health, Greece Athanasios Grigoropoulos, Director of the General Hospital Evangelismos Panagiotis Vlamos, Professor, Scientific Director of Bioinformatics & Human Electrophysiology Lab, Ionian University Joao Breda, Head, WHO Athens Quality of Care and Patient Safety Office
14:30 - 15:00	Session 1 Facilitator: Joao Breda, Head, WHO Athens Quality of Care and Patient Safety Office WHO Action Network on Measuring Population and Organizational Health Literacy (M-POHL): The vision, aims & objectives Developing a framework for Health Literacy policy development Robert Griebler, M-POHL Scientific Coordinator of the M-POHL projects, Austrian National Public Health Institute Q&A

<p>15:00-15:30</p>	<p>Session 2 Facilitator: Constantina Vasileiou, Project Officer, Quality of Care, WHO Athens Quality of Care and Patient Safety Office</p> <p>Findings from the M-POHL Survey for 2026: General, mental and digital health literacy Petros Kostagiolas, Professor of Information Services Management, Scientific Director of Information Technology Lab, Ionian University, M-POHL Scientific Representative, Greece</p> <p>Q&A</p>
<p>15:30-15:45</p>	<p>Session 3 From Evidence to Policy: Health Literacy for Quality, Prevention and System Performance Facilitator: Jeniffer Hall, Technical Officer - Mental Health WHO Athens Quality of Care and Patient Safety Office /WHO EURO Mental Health and Well-being team, WHO Greece</p> <p>Vassiliki Benetou, Professor, Dept. Of Hygiene, Epidemiology and Medical Statistics, School of Medicine, NKUA, M-POHL Policy Representative, Greece</p> <p>Q&A</p>
<p>15:45-16:00</p>	<p>Closing Remarks Joao Breda, Head, WHO Athens Quality of Care and Patient Safety Office</p>