

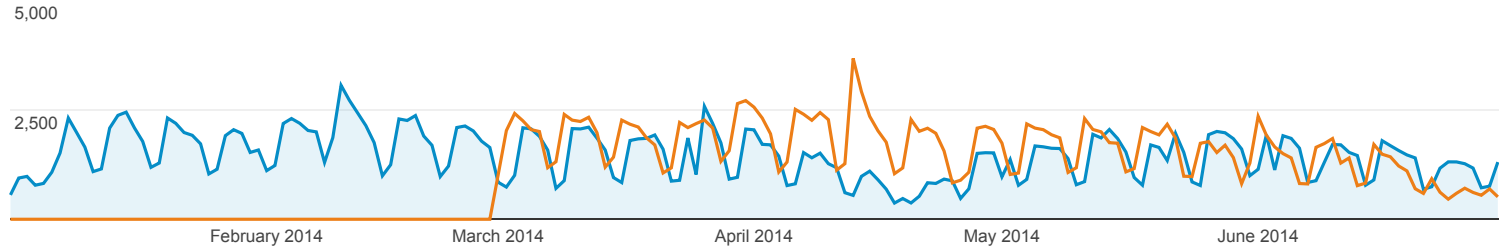
1 Jan 2014 - 30 Jun 2014  
Compare to: 4 Jul 2013 - 31 Dec 2013

# Audience Overview

All Users  
+0.00% Sessions

Overview

01-Jan-2014 - 30-Jun-2014: Sessions  
04-Jul-2013 - 31-Dec-2013: Sessions



Sessions  
**31.50%**  
262,935 vs 199,953



Users  
**39.22%**  
86,702 vs 62,275



Page Views  
**22.76%**  
729,490 vs 594,243



Pages/Session  
**-6.65%**  
2.77 vs 2.97



Avg. Session Duration  
**-9.11%**  
00:02:40 vs 00:02:56



Bounce Rate  
**9.35%**  
47.89% vs 43.79%

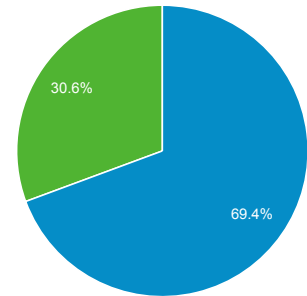


% New Sessions  
**-1.77%**  
30.59% vs 31.14%

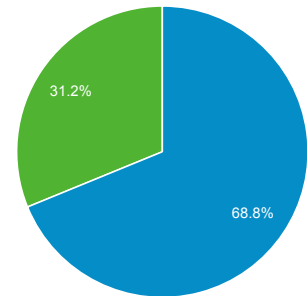


Returning Visitor (blue) New Visitor (green)

01-Jan-2014 - 30-Jun-2014



04-Jul-2013 - 31-Dec-2013



Language

Sessions % Sessions

Language	Period	Sessions	% Sessions
1. el	01-Jan-2014 - 30-Jun-2014	118,905	45.22%
	04-Jul-2013 - 31-Dec-2013	92,369	46.20%
	<b>% Change</b>	<b>28.73%</b>	<b>-2.11%</b>
2. el-gr	01-Jan-2014 - 30-Jun-2014	72,257	27.48%
	04-Jul-2013 - 31-Dec-2013	55,266	27.64%
	<b>% Change</b>	<b>30.74%</b>	<b>-0.57%</b>
3. en-us	01-Jan-2014 - 30-Jun-2014	57,950	22.04%
	04-Jul-2013 - 31-Dec-2013	41,634	20.82%
	<b>% Change</b>	<b>39.19%</b>	<b>5.85%</b>
4. en			

01-Jan-2014 - 30-Jun-2014	4,573		1.74%
04-Jul-2013 - 31-Dec-2013	4,531		2.27%
<b>% Change</b>	<b>0.93%</b>		<b>-23.25%</b>
5. <a href="#">en-gb</a>			
01-Jan-2014 - 30-Jun-2014	3,332		1.27%
04-Jul-2013 - 31-Dec-2013	2,442		1.22%
<b>% Change</b>	<b>36.45%</b>		<b>3.76%</b>
6. <a href="#">it-it</a>			
01-Jan-2014 - 30-Jun-2014	685		0.26%
04-Jul-2013 - 31-Dec-2013	452		0.23%
<b>% Change</b>	<b>51.55%</b>		<b>15.25%</b>
7. <a href="#">de</a>			
01-Jan-2014 - 30-Jun-2014	682		0.26%
04-Jul-2013 - 31-Dec-2013	437		0.22%
<b>% Change</b>	<b>56.06%</b>		<b>18.68%</b>
8. <a href="#">de-de</a>			
01-Jan-2014 - 30-Jun-2014	565		0.21%
04-Jul-2013 - 31-Dec-2013	526		0.26%
<b>% Change</b>	<b>7.41%</b>		<b>-18.32%</b>
9. <a href="#">fr</a>			
01-Jan-2014 - 30-Jun-2014	377		0.14%
04-Jul-2013 - 31-Dec-2013	307		0.15%
<b>% Change</b>	<b>22.80%</b>		<b>-6.61%</b>
10. <a href="#">it</a>			
01-Jan-2014 - 30-Jun-2014	291		0.11%
04-Jul-2013 - 31-Dec-2013	117		0.06%
<b>% Change</b>	<b>148.72%</b>		<b>89.14%</b>